



RelishDemand

A New Era For Sales

Composable intelligence for modern B2B revenue teams.

Stay on top of every account.

10

Tools used on average by sales teams just to close a single deal.

66%

Of sales representatives report being severely overwhelmed by tool sprawl.

15hrs

Wasted per week digging through disconnected platforms and content.

28%

The shockingly low amount of time reps actually spend actively selling.

65%

Of businesses now see AI as a key driver of sales growth.

92%

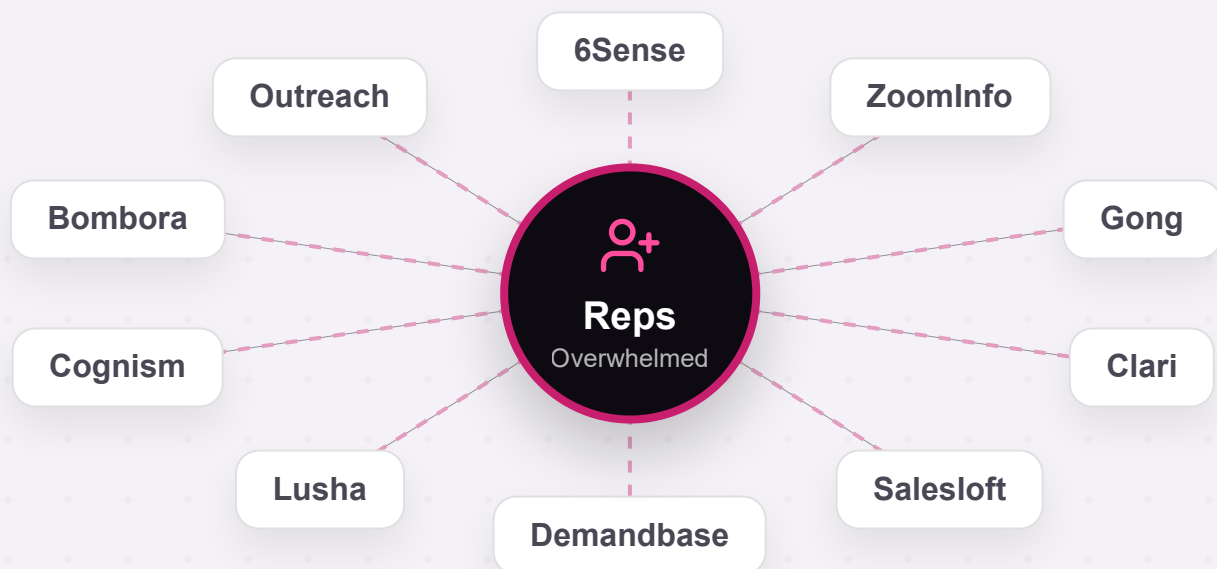
Of sales organisations plan to increase AI investment through 2026.



THE CHALLENGE

Buried in Tools. Starved of Context.

Modern sales teams are equipped with more software than ever before, yet they have never been less efficient. The fragmentation of data across dozens of platforms creates friction, delays pipeline velocity, and directly harms win rates.



Context Switching Kills Momentum

Moving between lead gen, CRM, email, and intent platforms breaks focus and extends the sales cycle unnecessarily.



Siloed Intelligence

Firmographics exist in one tool, tech stacks in another, and engagement history in a third. The full picture is never clear.

One Platform.

The Entire Workflow.

Relish Demand replaces fragmented point solutions with a singular, intelligent layer designed specifically to accelerate the modern B2B sales motion.



Firmographics

Deep account insights instantly surfaced.



Tech Stack Detection

Know exactly what tools they currently use.



Unified Contacts

The right buyers, in one centralized place.



Workflow Automation

Get your reps back to actually selling.



Intent Signals

Identify active buying behavior early.



Sales Engagement

Streamline email and outreach sequences.



CRM Integration

Eliminate manual entry with auto-sync.



Pipeline Analytics

Visualize deal health and forecast accurately.



Partner Enrichment

Seamlessly enrich your existing data or inbound leads.



Call Coaching

Automatic call recording, analysis & AI coaching.



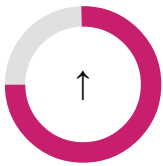
THE IMPACT

Accelerate Pipeline. Win More Often.



Pipeline Acceleration

By removing the friction of jumping between 10 different tools, reps action intent faster. Speed to lead drastically improves, moving deals through stages with higher velocity.



Higher Win Rates

Context is king. When sales professionals have full firmographic and tech-stack visibility amalgamated into a single view, their outreach is highly relevant, yielding significantly higher conversion rates.



Reduced Tech-Stack Costs

Companies currently spend roughly \$1,459 per sales rep annually on fragmented enablement tools. Relish Demand consolidates the core necessities, saving budget while improving output.

Personalise every page. Enrich every lead.

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